



**Manipur**  
Jewel of India

## **Make in Manipur initiative for Employment Generation**

Manipur has one of the highest density of handloom/handicrafts/sericulture weavers in the country. We are committed to promote local products and local fabric by showcasing our potential in product diversification as well as developing marketing linkages. In order to highlight Employment Generation potential in Textiles sector (Handloom, Handicrafts & Sericulture) with promotion of local products & fabrics we announce:

### **Jewel Queen 2016**

#### **(a Beauty Pageant & Fashion Parade for the entire North East)**

**Finale** on 7th Feb, 2016 (Sunday) at Imphal, Manipur for Contestants having any linkage with 8 North Eastern States (Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim & Tripura) presently resident anywhere in the world including India and North Eastern States.

**Eligibility** : Any female from 18 years to 25 years age (as on 1<sup>st</sup> Jan, 2016), Height 5'5" or more, Single & Unmarried can participate provided they qualify Jewel Queen Preliminaries to be conducted in each of 8 North Eastern States before 7th Feb, 2016.

**Talent Partner: Spice Production House** (Talent partner of Miss India Organization for the North East). **Tentative Dates of Preliminaries of Jewel Queen 2016** :

Kohima, Nagaland	9-10th Dec, 2015
Shillong, Meghalaya	19-20th Dec, 2015
Itanagar, Arunachal Pradesh	28-29th Dec, 2015
Guwahati, Assam	3rd-4th Jan, 2016
Agartala, Tripura	8-9th Jan, 2016
Aizol, Mizoram	11-12th Jan, 2016
Gangtok, Sikkim	16-17th Jan, 2016
Imphal, Manipur	2nd-3rd Feb, 2016

Selected Contestants from the preliminaries shall be provided grooming-cum-personality sessions by famous celebrities at Imphal, Manipur before 7th Feb, 2016.

**Attractive cash prizes:** Winner Rs. 3 lakh, 1st Runner up Rs. 2 lakh, 2nd Runner up Rs. 1 lakh, Five subtitles @ Rs. 20,000 each : Miss Congeniality, Miss Beautiful Smile, Miss Simplicity, Miss Photogenic and Miss Fashion Icon. International/ National Modelling, acting, dancing, choreography assignment offers in store not only for winners but for all potential Contestants. Jewel Queen 2016 winners shall become "Brand Ambassadors" for "Make in India- Make in North East- Make in Manipur for Employment Generation".

**Opening up of avenues** for potential Contestants for possible participation in the Auditions of Miss Diva North East (Height 5'5" or more) and Miss India North East (Height 5'6" or more) if Organizers of "Jewel Queen" fulfils terms & conditions proposed by Miss India Organization.

**Last Date for submission of applications:** 9<sup>th</sup> Jan, 2016. The applications submitted earlier for "Sangai Queen" shall be valid for "Jewel Queen". Online applications available at [www.dcimanipur.gov.in](http://www.dcimanipur.gov.in), [www.highereducationmanipur.gov.in](http://www.highereducationmanipur.gov.in), [www.manipuruniv.ac.in](http://www.manipuruniv.ac.in)

**Dress Code:** Black or Red colour Cocktail Dress and Stilettoes.

**Entry fee** of Rs. 3,000/- (Rupees Three Thousand only) per Contestant: by cash or Demand Draft in favour of "ECOM" payable at Imphal or by electronic transfer into Bank A/C No. 35315308011 A/C Name "ECOM" at SBI Imphal Secretariat Branch IFSC Code No. SBIN0004562, MICR code 795002003 along with signed copy of the application form be submitted to the authorized personnel / authorized retail counters.

For any queries email at [jewelqueen2016@gmail.com](mailto:jewelqueen2016@gmail.com)